

Southport Business Association – 7/20/15

Members Present : Todd McClelland, Betty McClelland, Todd Curren, Burt Beebe, Anne Beebe, Karen Harris, Lori Jones

Old Business –

We talked about the cost of the Pine City Rummage sales. We need to get a final total from Dan Williams. Karen Harris and Lori Jones talked about the response from residents in regards to paying a fee to help cover the costs. Most residents were positive.

We discussed the Ugly Grill Contest and how there were not many entries. The presentation was very nice, with the winning family attending and Bulkhead Hardware providing snacks.

Discussion –

Lori Jones updated the attendees of the number of members we currently have, which is 48. We have a lot of new members, but quite a few old members did not renew. Karen Harris is going to visit businesses on Thursday in hopes of getting more to join.

We discussed the results of mailing the reminder postcards and if it is something we want to consider in the future. One new membership as a result, pays for the postcards.

We decided to keep the raffle going for a few more months to get more entries. The Southport Historical Society will be having an open house that we will set up at.

New Business –

The window clings are in for SBA members. We split the list up and Todd McClelland, Betty McClelland, Lori Jones, Burt and Anne Beebe each took a page to distribute the clings to member businesses.

We came up with categories for our business brochure. Lori Jones will draft a copy assigning each member to a category.

We briefly mentioned preparation for the Trunk and Treat. Members liked the idea of trinkets instead of candy. Lori Jones is going to look into ordering from Oriental Trading. She is also going to look online for new decorating ideas.

Lori Jones mentioned that a representative from Morgan Stanley would like to come speak to the group regarding business retirement plans. We will set that up for a dinner meeting.

Next Month –

- Results of door to door solicitation for membership
- Editing the membership brochure
- Discussing advertising, tag lines, etc in the membership brochure

Next meeting is August 10, 2015 at 7:00 pm at the McClelland Catering Room.