

## Southport Business Association Meeting Minutes

07 June 2016 – 8:00 AM

McClelland Catering Room

### Attendance:

Katrina Olthof – Olthof Funeral Home, Inc.  
Lori Jones – Jones Bookkeeping Services  
Karen Harris – Massage by Karen  
Ken Jones – K&L Trucking, Inc.  
Alison Conklin-Devita – Chemung Canal Trust Company  
Missie Grover – Chemung Canal Trust Company  
Glen & Betty McClelland – BGM Realty Management  
Nichola Ostrander – Town of Southport  
Lois Wood – First Heritage, FCU.  
Lee Doud – Bulkhead Hardware Co.  
Todd McClelland – Classic Café  
Tom Holleran – Tom Holleran's  
Dan Williams – Williams Construction  
Tiffany Millerd – Fagan Engineers & Land Surveyors P.C.

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### Meeting Called to Order – 8:02 AM

- May 2016 Minutes approved
- Financial report
  - 501c mailed in on 16 May. No word yet on status of application.
- A few member renewals
  - Hoping to receive more renewals in the next week or so.
    - Send a reminder with next meeting minutes for membership
    - Facebook page reminder as well
  - MCS Woodworking signed up as a new member
- Introductions for new members
- New member spotlight
  - Bulkhead hardware – 36<sup>th</sup> year in business.
  - Dan Williams presented an SBA Award to Lee Doud for Dedicated Years of Service.
- Christmas Land
  - Subcommittee established
  - Kiwanas club, builders...
  - Town of Southport is working with Alfred State College student architect – unpaid intern from Delhi.
    - One Friday a month the student will be here to visit vacant properties.
    - She will work to redesign the vacant properties to show potential.
      - Dan Williams to suggest a potential for work on Christmas Land layout.
      - She could potentially draw a picture of display layout.
      - Rob Olthof offered funding support to restore some of the displays.
  - Local businesses will have signs up showing the sponsorship of the displays.

- Need to bring power further out to the road.
  - Appears that Guthrie property encroachment is not an issue.
- New membership drive 1
  - Applications were sent out for members.
    - Minutes are sent out via email preferably.
    - Everyone is encouraged to invite other businesses to attend meetings.
- Pine City Street of Sales
  - BBQ – Fat Daddy's BBQ will have a truck set up in front of Dan's place.
  - Advertising is out – Star Gazette to be confirmed
  - Facebook page has been very successful
  - Tent will be set up.
  - SBA shirts to be made this weekend.
  - Ornaments will be sold, and funding collected.
  - Less cost in advertising
  - Two free Port-A-Johns.
  - Significant cost reduction this year – there may be an availability to do a 6:00am news brief.
- Other SBA business
  - Different meeting locations.
    - Champions would like to do it in July
    - Vasco – had a meeting conflict, so they will need to reschedule for SBA meeting hosting.
      - 12<sup>th</sup> of July TBD.
    - WrightCut is willing to host meeting.
    - Chamberlain Acres – perhaps host in the late summer, early fall.
    - Dan Williams would like to host in the fall to highlight Christmas Land work.
- Christmas Land Subcommittee
  - Committee members, Tom Hollaran, Karen, Rip, Dan Williams.
    - Olthof to find out if they will be committee member.
  - Potentially evening meetings
    - Wednesday, 22 June, at 6:30 pm
    - Location: Williams Construction office – 1251 Penn Ave.
  - Will there be a need for help building displays?
    - Initially review ideas
    - Make outline of direction. Concepts, ideas.
      - Brainstorm using survey, aerial photographs.
  - Parade was a great addition to Christmas Land
    - Kiwanas Club wants to help
    - Ornament making
  - Parade floats oriented toward Christmas theme, versus advertising businesses.
  - Dan wants to focus on display versus keeping people there
  - Christmas Land needs rebuilding
  - Christmas Land needs to come closer to the road
  - Reindeer and Santa leave a gap after unplugged.
  - Manger should be a focus
    - New figurines that will withstand weather
  - It is big effort – layout pins – master plan to keep things in focus
    - Christmas tree left a mess
    - Bring trees inside
    - Weather is an issue
    - No duplication of efforts

- Chapel Park tent – owned by Town of Southport
      - Set up Christmas trees in tent for kids to decorate
    - Lighting changed to LED – Cheaper to run – Fire Dept. donates electricity for event.
  - Southside Booster Club sold food in past. Puggies Pizza
- Brochure or handout for SBA – to encourage people to shop local. To tell the public what SBA does.
  - Southern Tier Meetup – Binghamton
- CFA Grants open – Empire State Development
  - Highway Signs
  - Nicola working with DOT for tourism signs
    - Businesses could come together to list what is in the area
    - DOT could get a cost
    - Subway and McDonalds will be removed from existing sign.
    - She would like to replace with local businesses.
    - Park Outdoor bill board
    - Reasonable costs to get a billboard created to advertise all local businesses in the community.
    - Goal is to get an electronic billboard put up. Find locations before making locations.
    - SBA Members listed.
  - Because SBA is working on becoming a non-profit, working to keep costs low
  - Welcome to Southport sign – somehow tie in SBA
    - Need dimensions
    - Adopt a highway signs
- Meeting closed at 9:04
- Next meeting 12 July 2016 – Location TBD