

## **Southport Business Association Meeting Minutes**

November 8, 2016 – 8:00 AM

McClelland Catering Room

### **Attendance:**

Lori Jones – Jones Bookkeeping Services

Todd McClelland – Classic Café

Dan Williams – Williams Construction

Karen Harris – Massage by Karen

Alison Devita – Chemung Canal Trust

Missie Grover – Chemung Canal Trust

Dale Gulio – Dat Strength

Nichola Ostrander – Town of Southport

Dave Ellis – Town of Southport

Tom Holleran – Tom Holleran's

Todd Curren – Curren RV

Kit Gooshaw – Lighthouse Liquors

Todd McClelland called the meeting to order at 8:05 AM

The minutes from the October 11, 2016 meeting were reviewed and approved.

### **Treasurer's report:**

Checking account balance – October 31, 2106 \$3,601

    Additions – Membership dues \$35 (Holleran Auto Sales)

    Christmas Land donations \$65

    Subtractions – Transfer to savings \$365 (previous Christmas Land donations)

Savings account balance – October 31, 2016 \$5,668

    Additions – Transfer from savings \$365

    Christmas Land donations \$1,600 (Olthof Funeral Homes, Southport Historical Society,

    K & L Trucking, Pine City Fire Department, BGM Realty Management)

### **Spotlight Business:**

Dat Strength – Fitness Center

    Training class & weight machines

    Hours: 6 am – 9pm, Monday through Friday

    8 am – 4 pm, Saturday

    Location: 825 Penna Ave

### **Old Business:**

**Trunk or Treat** – Over 800 people and 17 participants. Also activities provided by Chemung County Youth, Bureau, Bobby K, Boy Scouts, and First Tee. Face painting and games. Donuts and cider provided by Kiwanis.

**Southport Signs**- Location of signs to be located on Broadway, Penna Ave, and Maple Ave. Sizes to be 2' x 3', 44" x 2', and 42" x 2'. SBA to get 3 quotes then the Town will approve or reject..

**Christmas Land Update**- Set up November 12<sup>th</sup> at 9 am at the Southport Fire Department. This week Williams Construction will haul everything over to the Fire Department. Trees will be delivered November 22<sup>nd</sup>. A 25' tree is being donated by Glenn Gunderman. The Christmas Land sign has been repainted and a banner is being made. Vincent Signcrafters repainted all the signs and figurines.

**Christmas Parade** – December 3, 2016 at 3:45 pm. Floats report at 3:00 pm. Line up at Chapel Park and travel down Penna Ave to the Southport Fire Hall. Participation sheets should be turned into Dave Ellis or Glenn Gunderman. Decorating theme and whether the float will have music or not need to be turned into Glenn Gunderman. Dave Ellis has flyers to hand out and post in businesses. Todd Curren from Curren RV will be towing the SBA float.

**Donation Box & Jars** – Kit Gooshaw is decorating a Christmas Land donation box to take to events and mason jars to be displayed at local businesses.

**Christmas Party** – Wednesday, December 7<sup>th</sup>, 6:00 pm at the Southport Fire Hall. The association will provide the beverages and a ham with rolls. Guests will bring a dish to pass. Invitees include members and their families, former Christmas Land contributors, and Town officials. There will be door prizes and a sign in table with name tags. Lori Jones will be sending out invitations. Attendees need to RSVP to Karen Harris.

**New Business:**

**Secretary** – We need a new Secretary to take notes at the meetings.

**Town Newsletter** – Kit Gooshaw wrote an article for the Southport Journal. She will contact Kathy Szerszeñ to correct the Christmas party date.

**Other Business:**

Nichola is in contact with the small business development center. They offer free website development, business meet and greets, small business workshops, and retiring business owner exit plans.

Todd is going to get quotes on an A-frame sign to take to events

Next meeting is January 10, 2017 at 8:00 AM

Meeting adjourned at 8:55 am