

Southport Business Association Meeting Minutes

January 10, 2017 – 8:00 AM

McClelland Catering Room

Attendance:

Lori Jones – Jones Bookkeeping Services

Todd McClelland – Classic Café

Dan Williams – Williams Construction

Karen Harris – Massage by Karen

Tom Holleran – Tom Holleran's

Kit Gooshaw – Lighthouse Liquors

Dan Hurley – Bradley Farms

Christine Iles – Elmira Savings Bank

Betty McClelland – BGM

Jane Joralemon – Southport Historical Society

Todd McClelland called the meeting to order at 8:09 AM

The minutes from the November 8, 2016 meeting were reviewed and approved.

Treasurer's report:

Checking account balance – November 30, 2016 - \$2,505.57

 Additions – Membership dues \$105

 Subtractions – Vincent Signcrafters \$1,000

 Boy Scouts \$200

 Paypal fees \$1.32

Savings account balance – November 30, 2016 \$6,207.90

 Additions – Christmas Land donations \$540

Checking account balance – December 31, 2016 - \$2,505.57

Savings account balance – December 31, 2016 - \$6,684.73

 Additions – Christmas Land donations \$476.10

 Interest - \$.73

Old Business:

Southport Signs- Location of signs to be located on Broadway, Penna Ave, and Maple Ave. SBA to create a couple of different designs and pick one. Kit Gooshaw will head the committee.

Christmas Land Update- A comment survey was handed out. Send a thank you note to Pine City classrooms that decorated the trees with a Staples gift card donated by Todd McClelland. Invite Riverside to participate next year. Tear down will be Saturday. Lots of pictures were taken to guide the set up next year. Displays will continue to be refurbished. Would like to put the wiring underground for next year. Ask Guthrie to put lights on the trees in front of their building. Comments from the public included "classy" and "elegant". Gunderman's have offered a big tree for next year. May put a listing of SBA members on the fence. Christmas Land committee meeting on Thursday, February 9th at 6:00 pm.

Christmas Parade – Would like to see more advertising next year. Maybe have media coverage at the parade. A video of the parade is on the website.

Christmas Party – Over 40 attendees. Large variety of foods. Past and present members attended. Will have another one next year.

New Business:

Town of Southport Donation – Todd McClelland and Tom Holleran put together a proposal to the Town asking for funds for Christmas Land.

Membership – The membership year has been changed to a calendar year (January through December). Any dues received in Oct – Dec 2016, will be credited toward 2017. The fee structure will be 1 year \$35, 3 year \$100, or 5 year \$150. New applications will be going out soon.

2017 Activities – Next SBA activity is the Easter Egg Hunt. Will invite Dave Ellis to a meeting to give details of the event.

Other Business:

A suggestion was made that the SBA participate in the Elmira parade with a banner announcing Christmas Land.

We will hold a dinner meeting twice a year for members who are unable to attend morning meetings. They will be the 2nd Tuesday of March and September, 6:30 pm at a location to be determined.

Next meeting is February 14, 2017 at 8:00 AM

Meeting adjourned at 9:20 am