

## Southport Business Association Meeting Minutes

08 February 2016 – 7:00 PM

McClelland Catering Room

### Attendance:

Lori Jones – Jones Bookkeeping Services

Dan Williams – Williams Construction

Tiffany Millerd – Fagan Engineers & Land Surveyors P.C.

Todd McClelland – Classic Cafe

Betty and Glenn McClelland – BGM Realty Management

Karen Harris – Massage by Karen

Todd Curren – Curren RV Sales

Jane Joralemon – Southport Historical Society

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- Review of Meeting Minutes from January:
    - Approved
  - Send out a survey to see if morning meetings will be a better time for members to meet.
    - Include survey in membership drive mailing
      - Get a feel for member availability
        - First and second meetings are difficult for many
        - Perhaps Tuesday would be a more convenient day
      - What do members want from membership?
      - What type of things can you expect from your membership?
    - Free one hour marketing consult was left by Denis Sweeny
      - Membership and survey entrance eligible for prize
  - Notice from meetings:
    - Setup Outlook calendar meeting invites?
  - Email received from the Southport Town clerk per someone seeking more information regarding the Town of Southport Veterans Memorial:
    - Looking for information regarding the memorial cost...etc.
    - Another community is interested in doing a similar memorial
      - It was an expensive endeavor
      - Get with Etta?
      - There were a lot of donations of time and money for the project
        - Ballpark is between 8,000 to 10,000 for the memorial
          - Flags, Lights, stones were installed
  - Review of SBA Nominations:
    - President – Todd McClelland, Tom Holleran, and Lori Jones
    - Vice President – Dan Williams
    - Treasurer – Lori Jones
    - Secretary – Tiffany Millerd
  - Vote for President - Todd McClelland
    - Motion, with Second
      - All in Favor
  - VP Dan Williams
    - All in favor
  - Treasurer – Lori Jones
    - All in favor

- Secretary \_ Tiffany Millerd
  - All in favor
- Losing small town sense of community and we need to pull it back together.
  - Christmas Land:
    - Visibility is an issue.
    - Christmas land cannot be seen from 328 and Cedar. To do this, we will need to move onto Guthrie's property.
  - The original SBA members built many of the displays
    - 35,000 for Christmas tree
    - 56,000 Just to do the Christmas display at the Arnot Mall.
- Christmas Land needs to be priority
  - Meeting started in 1980 at Southport Fire Hall to begin SBA
    - They had 40 business members to create Christmas Land.
    - Survey Question: what will entice people to get people back involved with this?
      - Christmas Land could do this, but we need to get started.
  - Tom Gets with Guthrie to see if we can encroach on their side.
    - Tom Holleran passionate about getting it back up as a priority.
    - Peaked interest of members or potential members.
  - Interested business owners.
    - We need financial backing as well as volunteers.
    - 5-10 year plan
    - Shorter plan will be more palatable
  - Grants, fundraising (Community Foundation)
    - Reach out to Community Foundation to see if they can help when it comes to moving and construction because they remember seeing it as kids.
      - BOCES, Church groups.
    - These groups long for sense of community
      - Southport correctional facility inmates built Nativity Scene
    - Business Plan for Christmas Land
      - Annual Maintenance
        - Annual Purchase
- Snowflakes – Raised 200.00.
  - Plan to start earlier for the next holiday drive
- Easter Egg basket give-a-way - March 27
  - A basket for each age group
  - Lori to get age groups for baskets
    - Photographs of kids with baskets
      - Come up with something to raise funds.
  - Survey - List activities and find out who is willing to volunteer.
    - Create a list of people to call, so that you are not always calling the same people.
- Upcoming Events:
  - Trunk – or –Treat
  - Pine City Street of Sales – June 11
  - Easter Egg Hunt
  - Christmas Land
- Membership brochure for SBA
  - Reasons to join

- Events
- Benefits of membership
- Tear off for survey/membership application
  - Tiffany to create brochure –
  
- Spotlight Business –
  - Chamberlain Acres
  
- Date of next meeting
  - 8<sup>th</sup> of March 8:00 AM, McClelland Catering Room